



The Sporting News
10176 Corporate Square Drive
Suite 200
St. Louis, MO 63132-2924
314-997-7111

April 25, 2000

Mr. Felix Kucenas
Kucenas News, Inc.
205 Pierce Blvd.
O'Fallon, IL 62269-2514

Dear Mr. Kucenas:

Thank you very much for sending me a complimentary set of "The Magic of 70 in '98 Forever." The thought you have given to this project and the care with which you have prepared these materials for posterity is extraordinary. All of the people who acquire a set from you will be in your debt.

Thanks are due also to Bob Broeg, your sportswriting hero and my dear friend. His thoughtfulness knows no bounds.

Unfortunately, I am not able to keep this wonderful gift. Employees of *The Sporting News* are bound by an ethics policy that forbids us from accepting gifts of more than nominal value. Clearly, "The Magic of 70 in '98 Forever" has a value that falls well beyond the limit this policy imposes. Therefore, while I am deeply moved by your generosity, I am compelled to return the set. I hope you will understand.

Please accept my thanks again and my best wishes for the success of your venture. I am returning the collection and the associated materials via United Parcel Service.

Sincerely,

A handwritten signature in blue ink that reads 'Steve Gietschier'.

Steven P. Gietschier
Director of Historical Records

Cc: Bob Broeg
John Rawlings, Editor, *The Sporting News*